



## **SOCIAL MEDIA AND NETWORKING POLICY AND GUIDELINES**

Players are highly visible representatives of Carolina Jr. Hurricanes Hockey Association (CJHHA) and are expected to uphold the values and responsibilities of the organization while meeting all requirements set forth by the USA Hockey, CAHA and the CHL. It is important that players recognize the power of public media domains and the potentially negative impact that they can portray about players, coaches, and CJHHA.

Individuals should always conduct themselves in an appropriate and professional manner. Never assume that anything you post on social media is private or temporary. Best judgment should be used at all times – individuals are reminded to pause before posting or sending posts or comments. Please be sure to get approval before participating in social media or a networking event if it appears you are speaking on behalf of CJHHA.

For the purpose of this Social Media and Networking Policy, the policy will encompass public communications through mediums such as (but not limited to): text, picture, and video messaging, Twitter, Facebook, Snapchat, Instagram, LinkedIn, video games, and any other social media network that allows users to communicate online, as well as other forms of electronic communication.

The policy will be applicable to all members of CJHHA, including board members, coaches, assistant coaches, managers, players, players' family members and supporters.

CJHHA recognizes and appreciates the value of social media and the importance of social networking. CJHHA also respects the right of all teams and association personnel to express their views publicly. At the same time, we must be aware of the hazards social media and networking can present.

### **SOCIAL MEDIA VIOLATIONS**

The following are examples of conduct through social media and networking mediums that are considered violations of the Social Media and Networking Policy and may be subject to disciplinary action by the organization.

Examples of violations include (but are not limited to):

- a) Negative or derogatory comments about any organization, team, or player.

- b) Any form of bullying, harassment, intimidation or threats against players, coaches or officials.
- c) Photographs, video or comments promoting negative influences or criminal behavior, including but not limited to: drug use, alcohol abuse, public intoxication, hazing, sexual exploitation, pornography, etc.
- d) Online activity that contradicts the current policies of CJHHA.
- e) Derogatory, racist, or sexist comments of any kind, in keeping with CJHHA's policies and values.

**DISCIPLINE**

Any inappropriate activity or language in violation of the above prohibitions, including first time offenses, is subject to investigation and possible sanction by CJHHA. Sanctions imposed by the CJHHA Disciplinary Committee may include, but are not limited to, the following:

- a) Written notification outlining the policy and requiring that the unacceptable content be removed, or the social network profile deactivated if deemed representative of the organization.
- b) Temporary suspension from the team until prescribed conditions is met.
- c) Suspension from the team for a prescribed period.
- d) Indefinite suspension from the team.
- e) Dismissal from the team.

**AGREEMENT**

I understand and agree that I am required to know, understand and follow the standards contained in the CJHHA Social Network Policy for Players.

By checking the box below, I acknowledge that I have read, understand, and accept the terms of this agreement and policies outlined within.

**Player (print)** \_\_\_\_\_

**Player (signature)** \_\_\_\_\_

**Parent (print)** \_\_\_\_\_

**Parent (signature)** \_\_\_\_\_

**Date:** \_\_\_\_\_