



Junior Hurricanes Hockey Association

Photo & Media Release Policy

The Junior Canes Hockey Organization may capture photographs and video during practices, games, tournaments, team events, and organizational activities. This policy outlines how media may be used and the expectations for families, players, and staff.

1. Purpose

Photography and video are used to:

- Promote the Junior Canes program
- Highlight player and team achievements
- Share updates on social media and the organization website
- Support marketing, recruitment, and sponsorship efforts

2. Authorized Use

By registering with the Junior Canes, parents/guardians grant permission for the organization to use photographs, video, and the participant's name that may include their child for the following purposes:

- Organization website
- Official social media accounts
- Promotional materials (digital or print)
- Marketing campaigns
- Sponsor-related promotions
- Rosters and achievement highlights

No compensation will be provided for the use of images, video, or names.

Participation & Opt-Out

By participating in team activities, players may be included in photographs used for team communications or promotional materials. Parents/guardians who do not consent to their child's image being used must ensure their child does not participate in any photographs or video.

Last updated- 3/29/26